


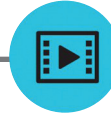

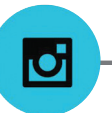
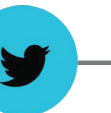
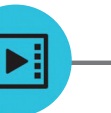


Display

	Desktop 	Mobile 	Tablet 	Video 
Prestitial	640x480 jpg, png, gif 100KB	320x480 jpg, png, gif 50KB	768x1024 and 1024x768 jpg, png, gif 100KB	15 sec mp4, 24 fps, 1 loop 100KB
Sliding Billboard	970x30 and 970x300 jpg, png, gif 15KB, 90KB			
Leaderboard	970x90 or 728x90 jpg, png, gif, HTML5 40KB	320x50 jpg, png, gif, HTML5 25KB	728x90 jpg, png, gif, HTML5 40KB	
Cube	300x1050, 300x600 or 300x250 jpg, png, gif, HTML5 100KB, 80KB, or 40KB	300x250 jpg, png, gif, HTML5 40KB	300x250 jpg, png, gif, HTML5 40KB	
Preroll Video	15 sec mp4, 24 fps 100KB			



*Leaderboard, Cube and Preroll can accept DFP Internal Redirect or Java 3rd party tags.

Social

	Facebook 	Instagram 	Twitter 	Video 
In Feed Post	1200x628 jpg, png 40KB	1080x1080 jpg, png 30MB	506x253 jpg, png, gif 15MB	1200x628 jpg, png 40KB
Ghost Post	1200x628 jpg, png 1GB	1080x1080 jpg, png 30MB	440x220 jpg, png, gif 3MB	15 or 30 sec 16:9 ratio, mp4 4GB



*All images must contain company logo. Logo and text limited to 20% of total image area.

Geoprecise

	Mobile 	Tablet 
Leaderboard	320x50 jpg, png, gif 20KB	728x90 jpg, png, gif 40KB
Cube	300x250 jpg, png, gif 40KB	
Landing Page Header	320x200 jpg, png 40KB	640x400 jpg, png 40KB
Landing Page Footer	320x300 jpg, png 40KB	640x600 jpg, png 70KB

*Leaderboard and Cube can accept DFP Internal Redirect or Java 3rd party tags.

Email

	Email 	Newsletter 
Top Cube		300x250 jpg, png, gif 50KB
Bottom Cube		300x250 jpg, png, gif 50KB
Traditional Email	700xUnlimited HTML5 100KB	